

# Quote

the weekly digest

Volume 40—Number 21

Week of November 20, 1960



20th year publication

## QUESTING WITH

*Quote*

The mystery of Brand X is solved. From *Advertising Age* we learn that this standard identification of "the other brand" has become a reality. Three admen marketers dreamed up the new product, and are launching it in N Y. They advertise it thusly: "Take your stand with Brand X —the cigaret that always comes in second. No exclusive blends; no secret ingredients; no roasting, toasting or pan frying. This is an ordinary cigaret—for extraordinary people. Costs a little more—but remember, it promises a little less. Find another cigaret that makes this promise. Brand X is the cigaret for the man who couldn't care less." Retort from one big company: "They won't make much money, but they are going to have a lot of fun."

"

There is much interest lately in hibernation for man. Dr Albert R Dawe of the office of Naval Research says: "By utilizing the secret of the 'long sleep,' a man's arrest of time might allow him to live 1400 yrs. He would not be affected by radiation, sound, light or temperature. Hibernation is not simple sleep, but suspended animation, wherein every measurable life process is slowed down. It would be useful for

space travel, or for holding a man for future activity." Anyone for waking up in 3360 A D?

"

For those who want to live it up now, the Atcheson, Topeka and Santa Fe has inaugurated its now "ride now, pay later" plan, the 1st RR to do so. You can take a trip anywhere on the Santa Fe for 10% of the cost, and pay the rest in 24 months.

"

Strange things happen in California. In Sacramento, according to a notice in *Service*, hunters who shoot other *hunters* must file a report with the Fish and Game dept within 48 hours.

And in the Hollywood Hills coyotes and residents are howling. Remy McEvoy wants to trap the coyotes because they are attacking dogs and cats and casting hungry eyes at humans. But Stan Jones maintains they stamp out pests such as rats, gophers and rattlesnakes. He has signed up 60 "friends of coyotes" to help him. Meanwhile the coyotes howl, the sleepless residents howl, and the City Animal Regulation Commission is getting slightly deaf from the contrapuntal choruses.

# may we QUOTE you on that?



[1] Pres DWIGHT D EISENHOWER, in his annual Thanksgiving Day proclamation: "Let us hope that some day, under a benevolent providence and thru the best use of the world's God-given resources, each nation will have reason to celebrate its own Thanksgiving Day." . . . [2] V-Pres RICHARD M NIXON, on Sen John F Kennedy's visit: "The fact he wanted to come here is a very excellent example to the American people and the whole world how our system works." . . . [3] ALLEN W DULLES, CIA chief since '53: "I am gratified that Mr Kennedy wants me to continue to serve the govt in the work to which I have devoted so many yrs." . . . [4] J EDGAR HOOVER, FBI Director since it was formed in '24: "I, of course, am highly honored that Pres-elect Kennedy has asked me to remain." . . . [5] CANTIFLAS, Mexican comedian, shy before cameras: "I'd rather face a bull than a camera, you can always fool a bull." . . . [6] Lt Gen LEWIS B HERSHHEY, director of selective service, in Indianapolis Veterans' Day talk, saying Americans appear to prefer luxury to survival: "People will do more to get something than they will to keep it. And there are people in this world who will fight because they haven't got much to lose." . . . [7] Pres DWIGHT D EISENHOWER, on the launching of nuclear-powered submarine Geo Washington: "The Geo Washington and her following sister ships possess a power and relative invul-

nerability which will make suicidal any attempt by an aggressor to attack the free world by surprise." . . . [8] Ros't

E WILSON, mbr of Atomic Energy Commission, considering it imperative we resume small underground nuclear weapons testing promptly: "If our potential enemy continued testing while we were idle, they could within a few yrs surpass us in nuclear capability." . . . [9] Soviet Deputy For'gn Minister VALERIAN A ZORIN, before the UN Gen'l Assembly: "The Soviet delegation is ready to negotiate constructively on gen'l and complete disarmament with the Kennedy administration." . . . [10] THOS C MANN, Ass't Sec'y of State, saying hundreds of Soviet, Czechoslovak and Chinese Communist technicians have been imported into Cuba: "None of us at home or abroad should underestimate the danger. Large quantities of arms are already being accumulated in Cuba."

[11] Mrs INDRIA GANDHI, daughter of India's Prime Minister Nehru, saying at Yale Univ that planned economy—or Socialism—is her country's strongest bulwark against Communism: "It is not a word or system to be feared. Without Socialism, the Communists will be able to gain a foothold with (India's) impoverished people."

*Quote*

# *Quote* the weekly digest

"He who never quotes, is never quoted"

Charles Haddon Spurgeon



## **ABSENTMINDEDNESS—1**

Like every other playwright, Moss Hart suffers from opening night jitters.

One evening, before the opening of one of his plays, Hart was in his apt., preparing to go to the theater. He stepped into the bathroom to wash. Preoccupied with the ordeal that awaited him, he switched on the light over the medicine cabinet. Absentmindedly confusing it with the faucet, he cupped his hands under it, waiting for the water to run. For some moments he waited. Then, in disgust, he turned off the light and muttered:

"Of all the nights for the water to be turned off!"—*Milwaukee Jnl.*

## **ACHIEVEMENT—2**

Pity the person who reaches the age of discretion without achieving it. — *BURTON HILLIS, Better Homes & Gardens.*



*MAXWELL DROKE, Founder  
PENNY DROKE, Editor and Publisher*

*MARY E. GEHRICH, Business Manager*

**DEPARTMENT EDITORS:** Richard Armour, R. L. Gaynor. **WASHINGTON:** Leslie & Elizabeth Carpenter. **FOREIGN:** Alvina Brower. **CONTRIBUTING EDITORS:** Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson, Emily Lotney.

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9.00 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given to QUOTE. Check with us before reproducing illustrations from foreign sources; some require reproduction fees.

*Quote*

#### **BEAUTY—Children—6**

Children are born lovers of the beautiful. That is why the loveliest of flowers and most beautiful house treasures are prime targets for their awkward little hands. Protecting our treasures, we divert children to what are known as "constructive interests." We give them something harmless to do, point them at a TV set, or scold them out of their unspoiled search for beauty. Slowly and surely, then, we dull their natural appreciation for that which is beautiful. In time, children who are born loving beauty grow up to be adults who can drive thru a lovely nat'l park and scatter garbage as they go. And, it is not a long step from trampling the beauties of nature to trampling on the beauties of other human beings. There is no better, or surer way to keep children on the right course than to let them—or help them — love beauty for its own sake.—*Better Homes & Gardens.*

#### **BEHAVIOR—7**

Rosemary offered a 16-yr-old's explanation of much teen-age behavior: "We are too old to do the things that children want to do and not old enough to do the things that grownups want to do, so all that's left are the things that nobody else wants to do."—BURTON HILLIS, *Better Homes & Gardens.*

#### **CHURCH—8**

A church is not a museum, an exhibition of saints, a show-ring of pious purebreds. A church is a school, a group of people in various stages of development, from beginners in the Christian life with the dirt of the world still on them to those clad in the white robes of the saints.—BISHOP F GERALD ENSLEY, *Methodists Make News.*

#### **CIVILIZATION—9**

Archaeologists, 1948, digging in the layers of ancient civilizations in the Euphrates Valley, uncovered in succession a layer of agrarian culture 8,000 yrs old, a layer of herdsman culture 12,000 yrs old, and a layer of caveman culture many yrs older. Beneath this they uncovered another layer, sand fused into a peculiar type and shade of green glass which they had seen for the 1st time in the desert sand of New Mexico where the 1st atom bomb had been exploded.—HARRY J HIGDON, "Count Down," *Phoenix Flame*, Phoenix Metal Cap Co.

#### **CONVERSATION—10**

Harvard's famed prof Chas T Copeland was once asked by a student:

"Is there anything I can do to learn the art of conversation?"

"Yes, there is one thing," said Copeland. "If you will listen, I will tell you."

For several moments, there was silence. Then the student said: "I'm listening, prof."

"You see!" said Copeland. "You are learning already."—*Milwaukee Jnl.*

#### **DIRECTION—11**

The airplane pilot addressed his passengers over the intercom system to tell them he had lost his way. He explained that the radar was not working, his radio beam could not be picked up and that the compass was broken. "But," he added encouragingly, "you'll be glad to know we are making very good time."—*Sunshine Mag.*

*Quote*

# washington

By Les & Liz  
Carpenter



The election is over, and politicians generally can be happy as usual that no one, at least almost no one, saves old newspapers. However, one prominent Washingtonian with the air of being devilish, carefully saved every newspaper clipping he saw during the campaign in which predictions were made on any elective office, and is now busily mailing them to the ones who made the claims, with amusing notes.

" "

*The president-elect had better dress warmly at his inaugural next Jan 20. Plans for it and the parade to follow are already in progress, with a bi-partisan committee at work. The winning design for the reviewing stand in front of the White House, where the Chief Executive will stand to watch the parade, was submitted by Robert Brackett, a Washington architect, and it offers no protection from weather. The roof, held aloft by bare columns, has numerous penetrations. There is nothing to shield the President from wind, and not much to stop rain or snow if either falls.*

" "

Ruth Ellen Morris, secretary to Rep John Kyl (R-Iowa), is almost totally deaf. But the boss, an expert with sign language, has no trouble talking to her.

*Quote*

## DISCIPLINE—12

Home is the place a child must be helped to learn from his mistakes, not to be forced to suffer from them.—*R & R Mag*, Research & Review Service.

## ECONOMY—13

Let's come down to earth and start thinking about what can be done here to strengthen our economy and defenses. True prosperity can only be realized thru work and confidence in our gov't. Recriminations for political advantage, or aping an ape, will not do it.—JAS KEENE, in letter col, *Detroit News*.

## EDUCATION—Spiritual—14

Education worthy of its name is not merely an intellectual process. It is no less a spiritual process. Its purpose is not only to pile up knowledge and skills but to ennoble man's soul. Rarely in the past has there been such an urgent need for the kind of insight and understanding that we call spiritual.—DAVID SARNOFF, "Education in Our World of Change," *Teachers College Record*, Columbia Univ, 10-'60.

## ENDS—Means—15

The man who is always in a hurry is the man who has no true destination—all his ends are but means to other ends, and he is hurrying to avoid the necessity of thinking about a final end.—SYDNEY J HARRIS, *Chicago Daily News*.

## EXPERIENCE—16

Experience should be a guidepost—not a hitching post.—*Grit*.

## EXECUTIVES—17

Truly big exec's help others to become big. Little exec's don't.—B C FORBES, *Forbes*.

# book briefs...



This is Jewish Book month, sponsored by the weekly *Jewish Exponent*, which will publish a book section in the issue of Friday, Nov 25. In Philadelphia there will be displays of Jewish books in the Free Library and in dept stores.

" "

The parade of books for little folks and teen-agers is long and fabulous. So many informative, beautifully illustrated books and so many just for pleasure reading are in the bookstores. Every child should get a book for Christmas. We remember our first book, *Alice in Wonderland*, and every Christmas since a special book has been the highlight of the day.

Pamela Marsh, children's book reviewer of the *Christian Science Monitor*, describes children's books as "the doorways to imagination." She points out that in addition to many of the classics which have been handsomely reprinted, there is a great number of new books of technical excellence to lead a child away from day dreaming to the expanding use of intellect and feeling.

The Gold Press has published "The Children Came Running" by Elizabeth Coatsworth. The book contains stories, and poems about children in every part of the world, their games, pets and holidays. Beautiful art work by well known illustrators make it a joy for children. The new book "Wonders of Life on Earth," published by *Life*, is a natural history illustrated in

color. Birds, insects, and animals of the jungle, ocean and of strange lands are fascinating to behold. Children can understand better the world about them from time spent on its beautiful pages.

Danny Kaye's "Around the World Storybook" (*Random House*, \$4.95), "The Year of the Christmas Dragon" by Ruth Sawyer (*Viking Press*), for the young ones, and "Jet Flyer" by Joseph Archibald (*Longmans-Green*, \$2.95) for teen age boys, are excellent Christmas books.

If you have a member of the Civil War Roundtable in your circle of family or friends, "The Picture History of the Civil War" has just been brought out by *American Heritage* in its usual gorgeous format. One third of the 800 pictures are in color. They are reproductions of eye-witness drawings, photos, posters, letters and portraits, many of which have never before appeared. Included are maps, pictures of battlefields, and also a chapter on the naval warfare. For a Civil War buff in this centennial year, no Christmas present would be more welcome than this pictorial history of the Blue and the Gray. Distributed by *Doubleday & Co*, \$19.95.

*Quote*

# *Quote* scrap book

## Thanksgiving

*For the gifts we have had from  
His hand*

*Who is the Lord of the living,  
Let there run through the  
length of the land  
A thanksgiving.*

—CLINTON SCOLLARD.

" "

"With hearts and hands and voices" let us give thanks for all our many blessings. First, that we are a free people living under God in a land filled with bounty and equal opportunity for all who strive. For these blessings of liberty, peace and plenty, we give thanks to our Heavenly Father.

We ask that He grant us guidance in helping those who are not so fully blessed; that He imbue us with wisdom to maintain our determination to covet no other man's country, nor engage in curbing the freedom of any nation.

But to work unceasingly for friendship between all people, and to share the blessings which we have received from His divine hand with all our brothers in mankind.

*Penny Drane*

*Quote*

## FAITH—18

We must confess that the typical Christian of our time, however noble his character, is unable to speak one intelligent word in behalf of his faith.—JAS D SMART, *The Teaching Ministry of the Church* (Westminster).

## FATIGUE—19

Mental workers who want to avoid "that tired feeling" must realize the man who works with his brains requires more sleep than the man who earns his living with his muscle. Studies show that while it takes only about 4 hrs' sleep to restore our physical energies, it takes twice as long to replenish energy expended in mental effort. Experiments at Colgate Univ have shown that while manual workers could accomplish their jobs efficiently on 4 to 5 hrs' sleep a night, mental workers req'd an add'l 4 hrs to turn in a par performance. When a brain-worker loses 2 hrs' sleep, his efficiency next day not only suffers, but he accumulates twice as much fatigue in the performance of his duties.—JOHN E GIBSON, *Think*.

## GOSSIP—20

Gossip is a vice that strikes a double blow, wounding both him that commits, and against whom it is committed.—"Garbage Collection—and Distribution," *Megiddo Message*, 10-15-'60.

## HAPPINESS—21

The belief that youth is the happiest time of life is founded on a fallacy. The happiest person is the person who thinks the most interesting thoughts, and we grow happier as we grow older.—WM LYON PHELPS.

## **HEAVEN—Hell—22**

Dr T C Horton entered an elevator one day and called for the floor at which he wished to stop. Always ready to see an opportunity for rehearsing what God has done for a world of lost sinners, he turned to the elevator boy and asked, "Are you bound for Heaven or Hell?"

"I—I don't know," the startled young man repl'd.

When the desired floor was reached the door was opened, but Dr Horton made no move to go. The elevator boy waited a moment, then said to him, "Why don't you go? The door is open."

"So is the door to Heaven," ans'd Dr Horton, walking out and leaving the young man to make a very obvious application. — *Wesleyan Methodist*.

## **IDEALS—23**

The knowledge of life which we grownups have to pass on to the younger generation will not be expressed thus: "Reality will soon give way before your ideals," but "Grow into your ideals, so that life can never rob you of them." If all of us could become what we were at 14, what a different place the world would be!—Dr ALBERT SCHWEITZER, "My Advice to Teenagers," *Optimist Mag*, 11-'60.

## **JUSTICE—24**

Delay in courts is bad because the lapse of time frequently causes deterioration of evidence and makes it less likely that justice will be done when the case is finally tried.—EARL WARREN, Chief Justice, U S Supreme Court.

## **LANGUAGE—25**

Prof Siegfried Mueller of Adelphi College, with a grant from the Office of Education, is going to try to bring up to date the inventory of the world's languages and dialects. Earlier studies have shown that the number of languages in the world, including known extinct tongues but excluding hosts of minor dialects, is 2,796. The new survey may give us a slightly different total but it is expected that it will still hover in the vicinity of 3,000.—MARIO PER, "Man Talks in 3,000 Tongues," *N Y Times Mag*, 11-6-'60.

## **LOVE—26**

Not long ago, when I visited the Shriners' Hospital for Crippled Children in Houston, Tex, I was not merely struck — but utterly overcome—by the overflowing happiness of the handicapped youngsters who lived there. . . How was it that these children of adversity, unable thru physical incapacity to share in the freedom and abandon usually served up so generously in childhood, seemed to feel they had so much to laugh and shout and sing about? I turned to the doctor. . . "Have you perfected some wonderful new miracle drugs?"

"No," he shook his head. "It's not a wonderful new miracle drug—but a wonderful old miracle prescription." He hastily scrawled some words on a prescription pad . . . "Rx-TLC." "Tender loving care," he repl'd, "the greatest medicine in the world."—DINAH SHORE, "The Stepping Stone to Happiness," *Link*, 10-'60.

*Quote*



#### A Prayer for Our Next President . .

O Lord, give him a star to steer by. Drain away the passion and the hate flowing on all sides of him. Make cool the fevers of dissension; make charitable the followers of his foe. Unite us, not for war or victory, but for righteousness; and we cannot fail.

Give him the courage to do the right as he sees it, not seeking the favor of men or the applause of nations. O Lord, make him to walk straight in the darkness of these days, with only a star to guide him; ignoring the voices that are not Your voice; casting off the hands that are not Your hands. . .

We have the conceit of strength; the arrogance of money; the vanity of human wisdom; but none of these shall save us, as they saved not the mighty empires of the past. . .

O Lord, make this the man; give him the light, the upward look, the dream You dreamed when You made us in Your image. Let him see a sign; let him know Your children are everywhere under the sun; as troubled, as torn, as lost as we are. . .

Give him the courage, not of his convictions, but of Your commandments; and the hardest of all: To love our enemies. In Your will, our peace.

SIDNEY J HARRIS  
Chicago Daily News.

*Quote*

#### MACHINE AGE—27

Our use of mechanical energy, it is est'd, has multiplied 185 times in ten decades. Machines now do 99% of the work in this country, while in the 1850's only about 35% of all work in the U S was accomplished by machines. The rest was done by men, women, children and draft animals.—*Soc'y of Automotive Engineers Jnl.*

#### MAN—28

It has been said that man is a rational animal. All my life I have been searching for evidence which could support this.—BERTHARD RUSSELL, quoted in *Monthly Record*, Conn State Prison.

#### MISSIONS—Missionaries—29

The decisive battle of our time is not being fought in the realm of missiles but in the realm of missions. — Rev MURRAY DICKSON, at South Central Jurisdiction Missionary Conf, Fayetteville, Ark.

#### MODERN AGE—30

We live in a period of scientific and technological developments so complex and so rapid that they are totally beyond the grasp of the man in the st. Either he is so poverty-stricken that his physical and social condition prevents him from forming the slightest opinion concerning internat'l or even nat'l problems, or, if he has achieved some degree of prosperity, he is preoccupied with his personal affairs. Internat'l problems, especially, appear forbiddingly complex. This indifference or this desire to avoid considering matters of public interest may have certain advantages but it is also dangerous.—PIERRE M GALLOIS, "New Teeth for NATO," *For'gn Affairs*, 10-'60.

*Week of Dec 11-17*

....pathways to the past.....



**Dec 11—Universal Bible Sunday.**  
. . . 110 yrs ago (1850) *Harper's Magazine*, one of the longest-lived of current publications, was founded. . . 30 yrs ago (1930) during the Depression, the Bank of the U S in N Y, including 60 branch offices, closed its doors.

**Dec 12—215 yrs ago (1745)** b of John Jay, Amer statesman, diplomat and 1st Chief Justice of the U S Supreme Court. . . 160 yrs ago (1800) Wash, D C became the permanent home of the U S Gov't. . . 110 yrs ago (1850) *The Wide, Wide World* by Susan Warner was published. It was the 1st best seller in the U S, and ran to 14 editions. . . 50 yrs ago (1910) Edward D White of Louisiana became Chief Justice of the Supreme Court. . . 5 yrs ago (1955) the Ford Foundation gave half a billion dollars to private hospitals, medical schools, and colleges, the largest single philanthropic gift in world history.

**Dec 13—Feast of St Lucia.** . . 125 yrs ago (1835) b of Phillip Brooks, great Amer preacher internationally famous. He was author of *O, Little Town of Bethlehem.*"

**Dec 14—Channukah,** Jewish holiday. . . 65 yrs ago (1895) King George VI of Great Britain, was born at Sandringham, England. . . 50 yrs ago (1910) Andrew Carnegie established the Carnegie Endowment for International Peace by a gift of \$10 million.

**Dec 15—Bill of Rights Day**, celebrating the 1st 10 amendments of the Constitution. . . 70 yrs ago (1890) Sitting Bull, chief of the Sioux Indians, was shot and killed by Federal troops in S Dakota, at the battle of the Little Big Horn. Gen Custer and his forces were wiped out there.

**Dec 16—190 yrs ago (1770)** b of Ludwig van Beethoven, German composer and pianist, "the unsurpassed master of instrumental music." . . 185 yrs ago (1775) b of Jane Austen, English novelist, great writer of English manners and customs of every day life in England. Her *Pride and Prejudice* is the most widely read. . . 55 yrs ago (1905) *Variety*, a magazine devoted to all phases of show business, was 1st published by Sime Silverman.

**Dec 17—Pan Amer Aviation Day**, by presidential proclamation. . . 35 yrs ago (1925) Gen William "Billy" Mitchell, advocate of a separate air force, was found guilty of conduct prejudicial to the good of the armed services by a Wash court-martial. He was suspended from the army for 5 yrs. In 1945 the Senate conferred on him posthumously the Congressional Medal of Honor and promoted him to the rank of Major General.

*Quote*

### **ORIGIN—Grocery—31**

Originally a *grocer* dealt only in the *gross*; he was a wholesaler. "Wholesale grocer" is, strictly, redundant, and "retail grocer" is a contradiction. At first grocers dealt in almost anything salable—fish, hawks, etc—but as importers they began to specialize in the lucrative spice trade. This led them gradually into foods and small kitchen-wares. — DR BERGEN EVANS, "How Words Work," *Coronet*, 11-'60.

### **POLITENESS—32**

In the scale of moral values in the Middle East, politeness is at the top. It stands even ahead of truthfulness, not because the Arab likes untruth but because, caught between hurting you or keeping your ego satisfied, he believes that the second is more important. I remember some yrs ago a friend approached a village about 20 mi's S of Cairo and neared the shore. The head man called to the capt of the boat, "Who's Prime Minister?" We had just had a change in gov't, but the capt shouted back the name of the old Prime Minister who had gone out of office. My friend said, "What did you do that for? You know that isn't true." "Yes," he said, "but I know Sheik Abdul's politics. Who am I to tell him that his party has been thrown out of office?"—JOHN S BADEAU, pres, Near East Foundation, "Advice to a Traveler," *Issues*, Summer '60.

*Quote*

### **PRAYER—33**

Prayer is a risky business. Prayer changes man, not God.—REV WM C ADEN, at Lake Junaluska, N C, Methodist Summer Assembly.

### **PRIDE—34**

Pride is the architect of walls and fences that separate us from the discovery of additional truths, from the achievement of new friendships, from the establishment of deeper understandings, and finally from the attainment of world peace.—WM A WARD, Tex Wesleyan College, *Scandal Sheet*, Graham (Tex) Rotary Club.

### **REALISM—35**

Too often the man who preens himself as a "realist" can think of five hazards to completion of a program before he comes up with one way for possible accomplishment. The true realist is likely to see that substance is a blend of hope and faith and of Matthew Arnold's "invincible surmise" . . . and probably is known to the world as an "idealist."—NORMAN G SHIDLE, editorial, *Society of Automotive Engineers Jnl.*

### **RECREATION—Fishing—36**

Fishing (is) a disease for which there is no cure; catching but not contagious. It formerly infected only savages, small boys, and the village ne'er-do-well; but now it attacks presidents, governors, drs, judges, lawyers, congressmen, ministers, priests, rabbis . . . 20 million people. In extreme cases the fever can be reduced by placing the patient in the hot sun for several hrs.—*Brown Forman's Fishing Almanac*.



## Tempo of the Times

This 1960 election will determine statewide politics for a decade to come, for this was the year of the census. The legislatures elected this Nov in many of the states, as one of their first acts must redistrict their states. The party in power can control the direction of a state until the next census.

States which have grown in population since 1950 will be awarded more congressional seats; for example, Calif will have 7 more. The state legislature must redraw district lines to accommodate them. Some states will lose seats due to population shifts, and migratory changes. The way these lines are drawn is all important. Washington can not control the states in this matter, for the Constitution gives the state legislatures the right to redistrict or elect congressmen at large.

Thus enters the political device—the gerrymander, by which minorities can elect more congressmen than can majorities. The party in power has the opportunity to combine several populous areas of the opposing party into 1 district, and create more smaller districts in which their party predominates. The smart legislative gerrymander specialist knows where the voting strength of each party lies. Thereby your vote may be equal to only a fraction of that of one in another district, or put into a ballot box so full of opposition votes that it is nullified.

In event of a pres election tie, the vote in the House of Representatives would be by state blocs, not by individual votes, and 1 vote could elect a president. This power holds true in state legislatures, also. For example, Indiana did not redistrict in 1950. The sparse rural districts hold the voting strength in the legislature. The more populous counties and the capital city are outnumbered in representation. This is a source of dissatisfaction and wrangles, over the time question, for one thing. The unit rule in Georgia was a result of the same practice. For years the small rural sections held the balance of legislative power against the heavily populated counties and the capital, Atlanta. This was the means by which Talmadge perpetuated his rule.

Eight yrs ago a campaign was started for the enactment of a law by Congress to compel states to set up proportionate political representation on a fair basis of population. But Congress has never acted upon this, so when the legislatures meet in Jan 1961, the gerrymander will be working merrily away.

*Quote*

Final Recount — this is our last word on elections.

Referring to ages, a fact we spoke of in the Nov 6 "Scrapbook" which is not accurate:

Wm Henry Harrison was the oldest person elected to the office of President at the age of 68. He served 2 months 11 days. But Andrew Jackson, elected at age 61, served two terms, making him 69 at the end of his term. So he was the oldest in office until Dwight D Eisenhower surpassed him.

John F Kennedy is the youngest man ever elected President. He will be 43 yrs 7 months and 22 days old when he is inaugurated. Theodore Roosevelt, at the assassination of McKinley, was inaugurated President at the age of 42 yrs 10 months and 18 days. He was elected pres in 1904, making him 46 yrs old at that time.

,,

#### SIGHT—37

Altho we use our eyes every day, few of us realize how complex and wonderful they really are. The Murine Co tells us that our eyes control 80% of our actions, are responsible for 82% of our learning, yet seeing consumes only 25% of the energy our bodies create.—*Wooden Barrel*, Associated Cooperative Industries of America.

*Quote*

#### SPACE TRAVEL—38

More than 15,000 applications to be aboard the first Russian manned space flight rocket have already been filed at the Astronomical Council of the Soviet Academy of Sciences, and the unique file grows daily. By letter, wire, telephone and personal visit, would-be astronauts continue to knock at Moscow's doors. This great stream of men and women of many different occupations and stations in life comes not only from all over Russia but from numerous other countries as well.—Prof ALBERT PARRY, Colgate Univ, "Here Come the Cosmonauts!" *Science Digest*, 11-'60.

#### SPORTS—39

Swimming is America's most popular sport, numbering 33 million adult fans. Fishing and dancing come 2nd with 32 million, followed by bowling, hunting, baseball or softball, golf and badminton in that order.—*Wkly Animator*, Alexander Film Co.

#### SUCCESS—Failure—40

Upon his retirement someone asked Herbert Bayard Swope, one of the great newspapermen of his day, for his formula for success.

"I cannot give you a formula for success," he said, and after reflecting for a moment, he added, "but I can give you a sure-fire formula for failure: Try to please everyone."—Gov LEROY COLLINS of Fla, "What Faith in God Means To Me," *These Times*, 11-'60.

#### TAXES—41

The average American now pays more in taxes than for food.—*Horizons*, Cambridge Assoc's Inc.

#### **TEEN-AGERS—42**

Teenagers can take consolation from the fact that there is nothing new about any trouble they may cause their parents. In the Istanbul Municipal Museum is the Presse Papyrus, six thousand yrs old, being the oldest piece of known writing in existence, of which the first sentence reads: "Alas, times are not what they used to be. Everyone wants to write a book and children are no longer obedient to their parents." —H W AERS, *Tit-Bits*, London.

#### **THOUGHT—43**

Thought: That which creates more and produces more than all the machines, tools, and computers ever invented. — *Phoenix Flame*, Phoenix Metal Cap Co.

#### **TRAVEL—Travelers—44**

Sen Oren E Long, back from a trip to Tahiti, said he was discussing his trip with Episcopal Bishop Harry Kennedy and inq'd if the bishop had ever been there. "Yes," said the bishop sadly, "and I have only one regret—that I didn't visit Tahiti before I joined the church." —JACK GUINN, *Denver Post*.

#### **UNDERSTANDING—Self—45**

The only way to relieve the world's ills is not by understanding each other, but by each one understanding himself; for there can be no genuine rapport between persons who are ignorant of their own deepest motivations and needs.

—SYDNEY J HARRIS, *Chicago Daily News*.

66

"Let's give one another practical gifts."

She says, as Christmas nears;  
And hastens to add that a  
good mink coat  
Will last for years and years.

—STEPHEN SCHLITZER.  
47

99

#### **VALUES—48**

We are apt to have too many acquaintances and too few friends; read too many books and not enough good ones; have too many diversions to enjoy any of them.—ALICE HEGAN RICE, author of *Mrs Wiggs and the Cabbage Patch*, quoted by V CARNEY HARGROVES, in *Missions*.

#### **VOCABULARY—49**

If you are not earning enough money, perhaps it's because you don't know the meanings of enough words. More than any other single factor yet known, vocabulary predicts financial success! This is the finding of the Human Engineering Lab'y, a leading nationwide psychological testing service, which has been exploring the aptitudes and careers of people for the last 38 yrs. — MORTON WINTHROP, "Do You Know How Words Can Make You Rich?" *This Wk Mag*.

#### **WAR—50**

Carl Sandburg likes to tell about the little girl who said, "You know something? Some day they'll give a war and nobody will come." —JOE McCARTHY, *American Wkly*.

66  
How foolishly snug  
And complacent they be  
Who say, "This could never  
Happen to me."

—PUCK, *Tit-Bits*, London.

46

*Quote*

# GOOD STORIES you can use...



One of the French-speaking Africans in town for the Gen'l Assembly—a man who is equipped with a few words of basic English—inq'd of a friend of ours if we have robots here who sometimes answer the phone and call people "darling." Our friend figured out that the robot in question was probably a recorded voice, and asked the visitor if he was certain that the robot had called him "darling." "Mais oui," he said emphatically. "La voix a dit plusieurs fois, 'Ze numbair you are darling, eez not a working numbair'."—*New Yorker*. a

" "

Then there was the cook who complained when the lady of the house asked her to dice some carrots for dinner.

"I don't mind cutting up them carrots into little squares," she said, "but putting those black dots on them drives me nearly out of my mind."—JOE McCARTHY, *American Wkly.* b

" "

A small boy who had a part in a play was to appear on the stage and say, "Be not afraid. It is I." When the time came, however, he said in a scary voice, "Don't git skeered . . . tain't nobody but me!"—*Parts Pups*, Genuine Parts Co., Atlanta. c

*Quote*

## I Laughed At This One

C J BAKER

Back in the hill country two neighbors were arguing over the death of a cow. It seems the cow had strayed into the still belonging to one of them and had died after drinking a considerable amount of moonshine whiskey.

"It warn't my likker what killed your cow — she came home to you giving eggnog and you milked her to death."

" "

A Texan was playing poker with a Briton and the Briton drew a good card and said, "One pound." "I don't know how you all count your money," the Texan said, "but I raise you a ton."—JACK GUINN, *Denver Post*. d

" "

The nervous, over-worked business man complained to his dr that he had lost all interest in life, that he was always so depressed.

"Well, my dear chap, I guess we all get to feeling that way sometimes. When I hit one of those spells I simply go off on a short vacation with my wife and forget the bothersome worries of every day life. That restores my balance. You should try it sometime."

"Fine, doc. When would it suit your wife best?"—Sonnenschein, Bielefeld (QUOTE translation). e

## .....*Quote*-able QUIPS .....

A large Louisville, Ky., firm once kept pencil boxes scattered around in its offices. For yrs one box in each pencil location was marked "colored." One day an office worker went to get a red pencil from the colored box. To his surprise he found, instead of colored pencils, a note, which read, "There'll be no more segregation around this office!"—*Sunshine Mag.* I

" "

An Omaha woman, caught short on groceries for her husband's breakfast and lunch, rushed to the store for food. With her she took 5-yr-old Terry.

"Hey, mom, can I tell you something?" puffed Terry as they rushed to the store.

"No, Terry, I'm too busy," said his mother.

At the store, Terry tried again, "Hey, mom . . ."

"Don't bother me. I'm trying to think," his mother interrupted.

Finally, at home, Terry said, "Now can I tell you?"

"Oh yes, what is it?" said his mother in exasperation.

"I wanted to tell you that the zipper on your shorts is unzipped," Terry said.—*Omaha World-Herald.* g

" "

A reporter was interviewing Sir Winston Churchill. "What do you say, sir," he asked the venerable statesman, "to the prediction that in the yr 2000 women will be ruling the world?"

Churchill smiled his wise old cherub smile, "They still will, eh?"—*Illustrated Wkly of India, Bombay.* h

*In classes where professors mark on a curve, women students fare better than men.—A H HALLOCK.*

" "

*A Dutch-treat addict must be a sort of schizophrenic; you know—split purse-onality.—S S BIDDLE.*

" "

*Sometimes a young man, who thinks he has a girl on a string, finds out too late that he has hold of a cord with a hook on the end of it. — JOHN T DENNIS, Elberton (Ga) Star.*

" "

*Television sets are 3-dimensional: They give you height, width and debt.—R & R Mag, Ins Research & Review.*

" "

*Trouble with being a good sport is that you have to lose to prove it.—Information.*

" "

*Middle age is that 20-yr gap in a man's life when he is too timid to wear a loud sports coat.—SENATOR SOAPER, Chicago Daily News.*

" "

*There seems to be an unusually large assortment of heads on the scene these days—egg, meat, fat, hot, sore, and swell, among others.—BURTON HILLIS, Better Homes & Gardens.*

" "

*Father: "Eat your dinner!"  
Child: "Motivate me!"  
—Wisc Jnl of Education.*

*Quote*

## light armour

Richard Armour



### New Twist

A Pennsylvania company is making a teething pretzel, or "edible pacifier."—News item.

This baby with the pretzel here  
Has not, I swear, just had a beer,  
And if he staggers, it's no fault  
Of any brew of hops and malt.

That pretzel, if the tot should fumble,  
And let it fall, won't crack or crumble,  
Nor will it, on a day that's foggy,  
Disintegrate or grow all soggy.

It may not last as long as rubber  
Or plastic, midst the hubba-hubber.

And yet it can (and it's been tested)

Be swallowed and, they say, digested.

So, Father, when you pass the store,  
Bring Baby half a dozen more,  
And do not linger (Mother's seething)  
And, foot on rail, pretend you're teething.

---

As the mama whale said to the baby whale, "It's only when you're spouting that you get harpooned."

—Toastmaster.

*Quote*

Before Thanksgiving a little boy was asked by his teacher to make a list of things for which he was thankful, and tell why. He wrote: "I am thankful that I have to wear glasses. They keep the big boys from fighting me, and the little girls from kissing me."—*Sunshine Mag.* i

" "

A local lady we've heard about has been receiving unnerving telephone calls, in which only expectant breathing greeted her "Hello." Last week, when her phone rang again and she got the same response to her salutation, she finally screamed, "Will you please tell me what it is you want from me?"

"A prayer, lady," was the chagrined reply. "Isn't this Dial-a-Prayer?"

A little research showed that Dial-A-Prayer's phone number differs from hers by just a digit, and now she answers her phone with a resounding, "May God save us all!"—*New Yorker.* j

" "

The British statesman, Gladstone, used to tell friends about a neighbor's little girl who really believed in prayer. When her brother made a trap to catch little sparrows, she prayed that it might fail.

Suddenly her face became radiant as she pondered the problem, and for three days she prayed hard. Her faith was so absolute that her mother asked one morning, "Julia, why are you so sure your prayer will be ans'd?"

Julia smiled. "I know that my prayer will be ans'd," she said, "because I went out three days ago and kicked the trap to pieces!"—*United Mine Workers Jnl.* k

# *Give Quotz for Christmas!*

Each year at this Holiday Season, when the problem of "what to give" becomes acute, the publishers of QUOTZ come up with a satisfying solution. QUOTZ is the perfect remembrance for ministers, educators, writers, speakers, club officers, executives—busy men and women who are resolved not to be mentally marooned.

The special terms available only at this time of year make it pos-

sible for you to send QUOTZ to relatives and friends—your pastor, the local school superintendent, the president or secretary of your favorite club — at very substantial savings from the regular subscription rate.

Make up your list right away. You needn't send any money now unless you prefer to do so. We'll gladly bill you for gift subscriptions —payable in January.

## *Special Holiday Rates*

QUOTE is priced regularly at \$7.50 a year (52 issues). At this Holiday Season you may order 2 subscriptions (one of which may be your own new or renewal) for \$12.50.

Additional subscriptions ordered at the same time, \$6.00 each.

Unless otherwise instructed, all subscriptions will begin with an issue to reach the person designated during Christmas Week. A Gift Card bearing your name as donor will be mailed to each individual.

***Mail Your Order Promptly***



**DROKE HOUSE, Dept. 12-Q, Indianapolis 6, Ind.**  
America's largest publisher of Speech Material

[REDACTED]

Pres CHAS DE GAULLE of France,  
speaking in Nice: "Universal peace  
must be established by agreements  
among the people — if necessary  
over the head of regimes. That is  
France's policy."                    1-Q-t

" "

WILBUR D COON, retiring principal  
of Maple Heights High School,  
Maple Heights, Ohio: "A good  
principal is like a human oil can.  
He just goes around oiling the  
squeaks."                            2-Q-t

" "

ROB'T C HILL, U S Ambassador to  
Mexico: "The Cuban problem has  
developed into a serious and im-  
mediate threat to the peace, sta-  
bility and security of this entire  
hemisphere."                        3-Q-t

MATTERS

CLASS

SECOND

Quote does NOT test any products. We only report them.

Time to put your shrubs to bed.  
A new liquid plastic wraps a pro-  
tective winter coating around  
shrubs and evergreens to guard  
them from winds, cold and snow. It  
forms a flexible film that stops  
moisture loss yet lets plants  
breathe. Coating is thrown off as  
plant growth resumes in spring.  
\$1.98 a pint. Ex-Lab Co, Garden  
Div, Dept PP, 77 Okner Parkway,  
Livingston, N.J.

Now comes a portable electric  
heater with moving reflectors that  
automatically beam fan-forced heat

up and down for greater comfort.  
Reflectors stop at any point for  
radiant heat. \$49.95. Cory, Dept PP,  
3200 W Peterson, Chicago, Ill.

An automatic door bottom elimi-  
nates under door drafts by a metal  
case with a thick felt bar to attach  
to any interior door. The felt raises  
automatically when the door opens,  
and lowers for a snug fit against  
rug or floor when door closes. Gold  
or aluminum finish in 28", 32",  
36" sizes. \$2.70 to \$3.45. For details:  
Reese Metal Weatherstrip, Dept  
PP, 712, Minneapolis 15, Minn.

